

design a buddy

COMPETITION

Playzeez - Bring Your Backpack to Life Design Competition!

Parents everywhere, we need your kid's help! At Playzeez we are always looking to add to our family of friends and this time we want your child's help to design our next Kid's Backpack. This project is fun, creative and educational for kids and we would like them to create their very own bespoke Playzeez kid's backpack Character! We are looking for a new, fun, colourful and exciting character to add to our "Playzeez Family Collection". We want your child to go crazy and bring to life whatever little character their imagination comes up with, which can be anything they want from a fun animal, a sea creature, a fantasy character or maybe even an intergalactic space traveler... the choice is completely up to them and their creative minds.



Check Out Our Current Playzeez Family:

All of our animals have their own unique names, stories and features and we would like your kids to add their own little personality into their designs. Let your child view our current [Playzeez Backpack characters](#) for some fun inspiration and ideas for their backpack designs.

Furthermore, if you follow our [Instagram](#) and [Facebook](#) social media pages, we can show you some of the fun characters we have created here in our office and keep you up to date with the competition and more importantly for when we announce our winner!

Please use [#MyPlayzeezBackpackDesign](#) on social media so we can see all of your kid's fun designs and add them to our gallery.

It's Time To Get Creative!!!

We would love for your child to get creative and come up with their very own Playzeez buddy. We would like them to use our backpack template to design their very own character. *(If you don't have a printer, don't stress the template is very easy to draw)*

Here are a few things we would like kids to think about:

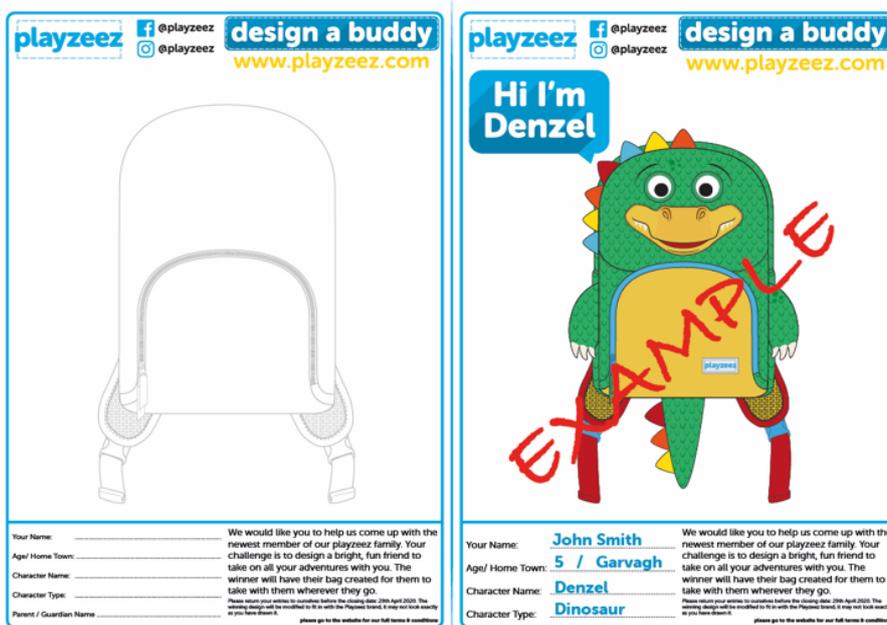
- o What will their character's name be? Will it be a new animal, a mythical creature, a monster, an alien, a robot etc.?
- o Add lots of colour. We want their new character to be bright and colourful so please use crayons, colouring pencils etc., to help make their new buddy stand out from the crowd.
- o They can use glitters, stickers or any materials they wish to add more life to their design.
- o What will their new friend be called? All our animals have their own unique names and stories and if your child would love to write a story about their character, we would love to read it!

We have created a template for you to download here, please click on the link below:

DOWNLOAD OUR COMPETITION SHEETS HERE!

For all the Terms & Conditions of our competition please click on the link below:

COMPETITION TERMS & CONDITIONS CLICK HERE



Competition Rules:

Here are some of the key rules for the competition (a full set of rules can be found on our [competition terms & conditions page](#))

- o Design a fun, new Playzeez Character.
- o Entry to the competition is only open to UK & Ireland children who are of Primary School / Nursery age.
- o Entries should be submitted on the design template provided *(Template can be easily drawn if without a printer)*

- o A photograph of your entry should be submitted via private message on our [Facebook](#) or [Instagram](#) page.
- o Alternatively you can enter by sending you entries to info@playzeez.com
- o Closing date for entries is midnight on the 31st May 2020
- o The winner will be announced on Monday 15th June
- o Entries will be judged on their artistic merits, taking into consideration the age of the child.

THE WINNERS:

The winners will receive:

- o **1st** - The winning design will be put into production and the winner will receive the backpack in August.
- o **2nd & 3rd** - Will receive a one of our current Kid's Backpacks from our [Playzeez Family Characters](#).
- o **4th & 5th** - Will receive a 50% discount voucher for use on our Website.
- o **6th to 10th** - Will receive a 30% discount voucher for use on our Website.

So lets get those creative juices flowing and we look forward to seeing all of your children's wonderful designs.

Best of Luck!

Team Playzeez



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